

January/February 2011  
Editor: Katie Bersch, Vice President

# Executive Monthly



**FHE**

Future Healthcare Executives  
University of Wisconsin- Milwaukee

PARTICIPANTS IN THE ACHE HIGHER EDUCATION NETWORK

# Welcome back!

Welcome back everyone to another exciting semester! I hope everyone enjoyed their time off. I want to remind everyone that there are a lot of things coming up fast and do not want anyone to miss out on these wonderful opportunities.

First, we have our first FHE meeting February 7<sup>th</sup> in Union 191 at 7 p.m. with Pam Wirth, President of Coding, Compliance and Quality Division at Amphion Medical Solutions. Second, tuition forms for ACHE Congress are due Friday, February 4<sup>th</sup>. Applications can be picked up at the FHE office in room 362. I strongly encourage everyone to go and if there are any questions do not hesitate to ask. Third, Shadow Day applications are due February 3<sup>rd</sup> at 5 p.m. in Union 362. This is a great opportunity to shadow a healthcare professional. Finally, the spring semester schedule will be posted on OrgSync and not on Lubar's bulletin board so get a good look and clear your calendar for all of FHE's events.

Have a great semester!

-Kyle Hyduke, President

## **2010-2011 Officers**

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Questions? Send us an email  
at [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu)!

# THIS MONTH WITH FUTURE HEALTHCARE EXECUTIVES.....

## Membership Meeting



**Monday, February 7<sup>th</sup>, 2011**

**7:00 pm**

**Union 191**

Pam Wirth is co-founder of Amphion Medical Solutions. Under Pam's leadership, Amphion has become a full service and technology-based coding and transcription company. She uses her foresight and direction to provide outstanding customer service to Amphion's clients and to attract and retain qualified staff.

Pam served as the HIM Director at the prestigious University of Wisconsin Hospital. After serving in this role, she advanced her career to launch the very successful Madison-based business, OmniMed Transcription. OmniMed expanded to over 500 employees under Pam's direction, providing services to clients throughout the United States.

Pam has served the HIM community as a past-president of the Wisconsin Health Information Management Association (WHIMA) and a recipient of the WHIMA Distinguished Member Award. She remains an active member of AHIMA and WHIMA.

## Can you outsled the sleddiest sledders in FHE?

Grab you **snowpants**, **boots** and a **warm hat** and join us at Lafayette Hill for sledding! We will meet Thursday February 3<sup>rd</sup>, at 7:00pm. Bring your sled and friends and get ready for some serious racing! **Questions? Contact Jamie Rodee, [jlrodee@uwm.edu](mailto:jlrodee@uwm.edu)**



**Need a ride? Want to set up a meeting spot? Email your officers at [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu)!**

# FEBRUARY'S VOLUNTEER EVENT: FHE BLOOD DRIVE



## Meet Sofia

As an infant, Sofia suffered from an in utero cranial hemorrhage. She received several platelet transfusions and is now a happy, healthy five-year-old.



## Panther Pride's Have a Heart Campus Wide Blood Drive- Sponsored by Future Healthcare Executives and the Motar Board

**When: Thursday, February 10, 2011**

**Where: In the Union Ballroom**

**Time: 9:00 a.m. - 5:00 p.m.**

### How you can volunteer:

- 1. Donate your time.** We will need volunteers throughout the day to help take donors to the proper stations, hand out snacks before and after donation, and help keep the donor flow running smoothly. If you can't help on the drive day, we also need help putting up posters, handing out fliers and advertising for the drive in the days ahead. Contact Courtney at [cshowers@uwm.edu](mailto:cshowers@uwm.edu) or 262-490-3590 to arrange your volunteer time.
- 2. Donate your blood.** To schedule an appointment, go to [www.bcw.edu/uwm](http://www.bcw.edu/uwm). Eligibility information is at: <http://www.bcw.edu/bcw/donating/overview/eligibility/index.htm> or just call the Nurse/Audit line at (414) 937-6070. They will personally answer any questions you have about your ability to donate.  
**What to Bring:** Your State I.D. or BloodCenter Donor Card. Bring a friend and ask them to join you in donating.

**Log onto Facebook and search for Panther Pride's Have a Heart Campus Wide Blood Drive. Invite your friends, family, roommates, classmates, etc. Spread the word and help us help save lives!**

*Questions: Ask your Blood Drive Coordinator Courtney Showers at:  
[cshowers@uwm.edu](mailto:cshowers@uwm.edu) 262-490-3590*

# ACHE Student Shadowing Day!

The Wisconsin Chapter of ACHE is sponsoring its fifth annual **Student Shadowing Day** during the first two weeks of March. This is a great event for members who want to spend a day in the life of a healthcare professional in their area of interest. Students are to fill out the Shadow Interest Form, and will be assigned a preceptor and location based on personal interests expressed. This is another way to further your professional career, and is a great precursor to Congress at the end of March.

All forms must be returned either electronically to [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu) , or printed and slid under the door of Union 362 by **5:00pm on Thursday, February 3rd**. If you have any questions, please email [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu).



... and he wasn't happy until he got it back.

Peter Pan once lost his shadow...



**Don't lose your shadow too!**

# WHY YOU SHOULD ATTEND THE ANNUAL FHE-ACHE STUDENT SHADOW DAY:

## Personal FHE Member Reflections

"I got to spend the day with 6 different people all working a variety of administrative jobs at the hospital. I enjoyed speaking with each and asking them questions about their facility, what they do, and how I can better my future."

"The best part of the shadow day was meeting many different professionals that worked at UW-Health. Many of the personnel that I met clearly explained their roles and how they acquired the positions they have."

"I liked that I was able to rotate around and see a wide variety of executive positions, and also meet with the grad-school fellow to talk about grad school and her experiences thus far....By the end of the day, I definitely had a good (broad) view of many different possible career options."

"The seven o' clock meeting I got to attend was very interesting regarding "On Time Start". There were many physicians, surgeons, anesthesiologists, administrators, etc. present. It was interesting to see how detail-oriented they are, and how one minute late is considered Late!"

"I would have to say that my favorite part of the shadow day experience was realizing that becoming a health care executive is DEFINITELY what I want to be doing! The executive I shadowed was SO helpful. He had everything prepared for me, and really seemed to enjoy his work. It was clear that he wanted to make the day as much of a learning experience for me as possible. I am so glad that I took this great opportunity! ... I love the fact that I got to shadow an executive who was high up in the healthcare system. It gave me a chance to see what I could be doing if I work really hard in school, therefore, it made me so much more motivated. I came back to campus with a whole new attitude about my tough classes."



**Kyle Hyduke & Kathy Bagemihl  
(Froedtert Hospital-Milwaukee, WI)**



**Jennifer Friedmann & Hiral Vata  
(Children's Hospital-Wauwatosa, WI)**



**Briana Rader, Bill Calhoun, Charles Nickerson,  
& Sarah Bowlby  
(Mercy Medical Center-Oshkosh, WI)**



ACHE's **Congress on Healthcare Leadership** is a great way to expand your knowledge of healthcare and broaden your network of healthcare workers. With over 4,000 attendees each year, ACHE's Annual Congress on Healthcare leadership is one of the largest gatherings healthcare leaders in the world. ACHE acknowledges that as students, some parts of conferences are too confusing for us and that our limited experience can make it hard to understand everything going on, and thus, the conference includes the **Student Track**. The Student Track is designed to meet the needs of Student Associates through a variety of events and educational sessions chosen by a panel of Undergrad and Graduate students. Some of these sessions include:

- The Courage to Lead: Leadership Tools for Times of Change
- How to Succeed as an Early Careerist
- What I Wish I Had Known 15 Years Ago: Leadership Lessons for Early Careerists
- Speed Networking
- Resume Review/Critique Service

Also part of the Congress Festivities are a 5k Run/Walk, multiple networking receptions, and job interviewing skills workshops.

If you want to attend or have any questions, please email [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu) or ask any of your officers. We are happy to help. Also, Tuition Assistance Forms are due February 4<sup>th</sup>, so get them in fast!

More information can be found at <http://www.ache.org/congress/>



*Future Healthcare Executives is a participant in the ACHE Higher Education Network. Our chapter, the Wisconsin Chapter of the American College of Healthcare Executives works directly with FHE to ensure we receive the best information and experiences to prepare us for our future in the healthcare industry. More information about the Wisconsin Chapter can be found at [www.ache-wi.org](http://www.ache-wi.org).*

## Upcoming Education:

### Young Professional Network Event

FEBRUARY 17, 2011  
5:30 p.m. – 7:30 p.m.

Wheaton Franciscan Healthcare (Room 5A)  
201 N. Mayfair Road  
Wauwatosa, WI 53226

CAREER ADVANCEMENT – PERSONAL BRANDING

#### PANELISTS

**JOHN ROBERTSTAD, FACHE, CEO – OCONOMOWOC MEMORIAL HOSPITAL**

**BRETT NORELL, FACHE, BUSINESS MANAGER, SURGICAL SERVICES –  
CHILDREN'S HOSPITAL OF WISCONSIN**

**MARIE JUDD, HR MANAGER– COLUMBIA ST.MARY'S HOSPITAL**

This educational session is Part 1 of a 4-Part series for ACHE-WI's Young Professional Network Series (Milwaukee Region). This panel is diverse in regards to career levels and will address the following key learning objectives:

#### **Learning Objectives:**

- Finding the right fit - your next job
- Your personal brand
- Setting and navigating your career path
- Resume/Interviewing
- Negotiate the terms of the deal
- Exit with your dignity intact

#### AGENDA

5:30 p.m. – 6:00 p.m. Light Dinner/Networking  
6:00 p.m. – 7:30 p.m. Panel Discussion/Questions

(Beverages and sandwiches will be served)

This is a **free** event for ACHE-WI Chapter Early Careerist members. Non-ACHE members are welcome to attend for a fee of \$15.

Register at <http://www.wha.org>.

## What is the American College of Healthcare Executives?

The Wisconsin Chapter of the American College of Healthcare Executives is a fully chartered chapter of the American College of Healthcare Executives that was established in March 2004 as a not-for-profit organization to serve the needs of Wisconsin's health care community.

Effective January 1, 2008, all ACHE affiliates located within the chapter's assigned geographic territory are automatically members of the chapter as a benefit of being an ACHE affiliate. Only ACHE affiliates are eligible to hold membership in the chapter.

## How do I become a member?

If you are not a current ACHE affiliate, join by visiting [www.ache.org](http://www.ache.org). Non-members are welcome to attend chapter events.



**Mark your calendar!**

Spring 2011 Schedule

- February**      3<sup>rd</sup>- (Thursday) Sledding at Lafayette Hill, right off of North Ave, at 7 pm  
7<sup>th</sup>- (Monday) FHE Meeting at 7 pm, Union 191 with Pam Wirth, President of Coding, Compliance and Quality Division at Amphion  
10<sup>th</sup>- (Thursday) Blood Drive, Union from 9-5 pm
- March**            5<sup>th</sup> – (Saturday) Admirals Game at 7:30 pm, Bradley Center  
10<sup>th</sup>- (Thursday) FHE Meeting at 7 pm, Union 240 with Katie Pokorny, Manager of Volunteer Services at Froedert Health  
12<sup>th</sup>- (Saturday) Growing Power at Milwaukee National HQ and Urban Farm  
21<sup>st</sup>- 24<sup>th</sup> ACHE Congress on Healthcare Leadership, Chicago
- April**              6<sup>th</sup>- (Wednesday) FHE Meeting/Elections at 7 pm, Curtain 175 with Brian Andrew, Principal and Chief Operating Officer at 1492 Capital Management  
16<sup>th</sup>- ( Saturday) Hunger Clean-Up, Meet in Union  
20<sup>th</sup>- (Wednesday) Wine tasting at Transfer Pizzeria (1<sup>st</sup> & Mitchell)
- May**                5<sup>th</sup>- (Thursday) FHE Spring Social  
7<sup>th</sup>- (Saturday) Lakefront Brewery Tour at 2:30 pm



### Faculty Information



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Stay updated with your fellow members and FHE! Join our PantherSync site at [panthersync.uwm.edu](http://panthersync.uwm.edu)! All members are required to join to be considered an active, paid member.



All HCA Majors have a mailbox on the 4<sup>th</sup> floor of Enderis, to the right of the elevators. Be sure to check yours out!

*As always, a special thanks to ACHE-WI Chapter, and the UWM College of Health Sciences faculty and staff for all their advice and support. We couldn't do this without you!*