

April 2011

Editor: Katie Bersch, Vice President

Kelly Meschler, member

# Executive Monthly



**FHE**

Future Healthcare Executives  
University of Wisconsin- Milwaukee

PARTICIPANTS IN THE ACHE HIGHER EDUCATION NETWORK

## COLLEGE OF HEALTH SCIENCES SPRING 2011 RESEARCH SYMPOSIUM!

Come join your peers, faculty, and the community in celebrating the research of the CHS Students and Faculty. Graduate and undergraduate students will present current research projects to judges from UWM the community. Each project will be evaluated based on the potential contribution to scientific literature, clarity of purpose, research methodology, analyses, results and quality of thought and writing.

**April 15, 2011**  
**Wisconsin Room**  
**UWM Union**

David Barnes, Ph. D., Research Director at Standard Process, Inc, will deliver the Keynote Address "Nature's Complexity and the Dogma of Science." Dr. Barnes actively studies the intersection between nutrients and health, with a focus on the synergistic effect of food. He is responsible for the evidence-based foundation underlying products, processes, and innovations at Standard Process.

### Schedule of Events

**8:30am** Continental Breakfast and Poster Viewing  
**9:15am** Welcome from the Associate Dean  
**9:30am** Student Research Presentations  
**11:00am** Break  
**11:15am** Keynote Address  
**12:00pm** Questions and Discussion

Please RSVP by April 8, 2011 to Lisa Wood,  
woodl@uwm.edu or 414-229-5663

### 2010-2011 Officers

Kyle Hyduke, **President**  
kjhyduke@uwm.edu

Katie Bersch, **Vice President**  
kmbersch@uwm.edu

Alyssa Geisler, **Secretary**  
ageisler@uwm.edu

Sarah Bowlby, **Treasurer**  
sabolby@uwm.edu

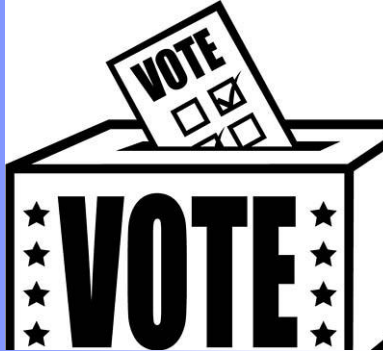
### Spring Officer Hours

Tuesdays: 12:30pm-1:30pm  
3:00pm-4:00pm  
4:30pm-5:30pm

Questions? Send us an email at  
fhexecs@uwm.edu!

# THIS MONTH WITH FHE:

## Membership Meeting & 2011-2012 Officer Elections!



Wednesday, April 6<sup>th</sup>

7:00pm

Curtin 175

Elections for Officers for the 2011-2012 school year will take place on Wednesday, April 6<sup>th</sup>, at 7pm in Curtin 175. Each candidate will give a quick speech on why they are the best candidate for the intended position. All paid FHE members will then be asked to cast a ballot. Any paid member not in attendance will be sent an Absentee Ballot to be turned in by the following Monday to Dr. Madsen.

A guest speaker will follow the elections.

### *Want to apply to be a chair for the 2011-2012 school year?*

As a Chair for Future Healthcare Executives, you are given the opportunity to lead in a smaller, yet equally important role. Each chair is responsible for his or her events, assisting the Officers as needed, and is assigned an Officer as a mentor. Being a chair is a great way to give back to FHE and help nurture our membership.

Chair applications can be found on Org Sync, under Files > FHE Elections .The four Chair positions are Membership Quality, Volunteer, Public Relations and Fundraising.

If you are interested in running, or have any questions, please contact any of the officers or chairs.

***Applications shall be submitted to [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu) and a hard copy delivered to Union 362 by Wednesday, April 13th.***

## FHE FUNDRAISER!

Buckhead Saloon  
1044 N Old World 3rd Street  
Milwaukee, WI 53203

**Friday April 15<sup>th</sup>  
8:00pm- 10:00pm**



Buy a cup for \$5 and received dollar beers and rails from 8:00pm to 10:00pm. All proceeds go directly to FHE to fund meetings, events and travel t o conferences! Bring your friends, roommates, parents, and most importantly, your teachers for a night of fun!

## FHE Membership Requirements:

- Attend 1 **membership meeting** per semester
- Attend 1 **volunteer event** per semester
- Pay 30\$ annual **dues**
- Sign up for **OrgSync**

## UPCOMING QUALITY EVENTS:

### *Wine Tasting*

At

### *Transfer Pizzeria*

*Where 1<sup>st</sup> street and Mitchell Meet*



*April 20<sup>th</sup> at 6pm*

*The event will cost \$10*

*Transportation can be arranged*

### Lakefront Brewery Tour!

1872 N. Commerce St  
Milwaukee, WI 53212



May 7<sup>th</sup> at 2:30 pm

Cost \$7

Includes a Souvenir Pint Glass, four 6oz pours of beer, and a Free Beer at various locations

# APRIL VOLUNTEER EVENTS:

## Hunger Clean Up

April 16<sup>th</sup> 9am-12pm

*Free Lunch Provided from 12pm-1pm*

**We will be meeting in the Union Concourse at 9am  
Come and help make Milwaukee a cleaner environment!**

## Hunger Clean Up

Save the Date! Do volunteer work throughout the community while raising funds to fight poverty!



### Meet Trinity

Trinity has had three heart surgeries and received several units of blood.



Please join us on **Tuesday, April 12th in the UWM Union Ballroom** to save a life! Blood donation is quick, simple and an amazing way for each of us to demonstrate our commitment to the community. I hope we can count on your support and participation.

It's commonly thought that only people involved in accidents need blood. But so can premature babies; children undergoing chemotherapy; adults having heart surgery; transplant patients; young people with sickle cell anemia and so many others. In fact, every three seconds, someone in our community needs blood. And that blood can only come from a person like you who makes the decision to donate.

Blood Drive  
April 12, 2011  
09:00 AM - 05:00 PM  
Uwm - Campus Wide

***Please schedule an appointment to donate.  
Call Courtney Showers at 414-315-3143 or visit [bcw.edu](http://bcw.edu).***

*The Future Health Care Executives  
of the University Wisconsin of Milwaukee  
cordially invites you to our*

# *Spring Social*

*On Thursday May 5<sup>th</sup>, 2011*

*at*

*Bravo! Cucina Italiana*

*5689 N Bayshore Dr*

*Glendale, WI 53217*



*We are pleased to host speaker*

**Daniel E. Neufelder**

President and CEO

Affinity Health System

Cocktails	6 to 7pm
Dinner	7pm
Speaker	7:30pm
Induction of New Officers	8pm

*\$15 members*

*\$20 non members*

*RSVP to [fhexecs@uwm.edu](mailto:fhexecs@uwm.edu) by April 22nd, 2011*

*Payment is due April 29th*

# A MESSAGE FROM THE PRESIDENT:

Membership,

I hope all of you enjoyed your spring break! As for me, I went to ACHE Congress on Healthcare Leadership in Chicago. I cannot express how much information was shared regarding how important our generation's future is with healthcare. The healthcare industry, as expected, is changing, but with some uncertainty. One thing I can express is we have bright futures ahead of us! Speakers gave insightful hints and tricks on how to succeed as an early careerist and how to develop your own personal name brand. I hope for all those that are not graduating this year to plan on attending the event next year in March.

I also encourage current juniors and below to start doing their research on what jobs is available not only in the Milwaukee area but also look in your hometown. Browse through web sites and look at job descriptions. There are many opportunities in volunteering in a healthcare organization which could branch into a job. From talking to my fellow graduating classmates, they have expressed the hardship of trying to find a job related to healthcare so I urge you to begin the research now!

On another note, our next FHE meeting is scheduled for Wednesday, April 6<sup>th</sup>, in Curtin 175 at 7 pm. Elections will begin promptly at 7 pm. The candidates that are running will provide a 2-3 minute speech. I highly encourage everyone to attend to hear what they have to say and remind you that your vote is important!

-Kyle Hyduke

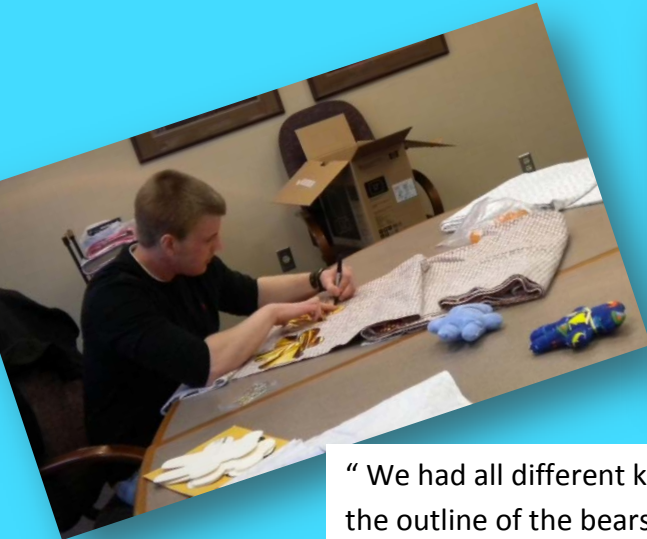


# MARCH VOLUNTEER RECAP: TOYMAKERS

On Saturday, March 12<sup>th</sup>, members of FHE congregated to trace bears for Toymakers, Inc. The bears will be sewn and stuffed by the members of Toymakers before being given to each child admitted to Children's Hospital of Wisconsin.

## Volunteer Participants:

Courtney Showers  
Alyssa Geisler  
Katie Bersch  
Dan Funke  
Kelly Meschler  
Courtney Kerchoff  
Sarah Bowlby  
Marlene Richter



" We had all different kinds of fabric that we traced the outline of the bears on, which would then go to Toymakers to be made into the bears given to the children. This volunteer event was my favorite volunteer event that I have been to so far. The work we did went to a great cause, making kids happy, and was a lot of fun. I also liked meeting everyone that was there and getting to know them better."

Kelly Meschler, member



Toymakers Auxiliary



Dear Katie,  
Please accept our sincere thanks and gratitude to you and the Future Healthcare Executives for tracing 704 bears for Toymakers. This gives us a 2-month supply of bears to sew and stuff. The bears put a smile on so many faces and we appreciate the support we have received from you and your friends. Giving all of you a great big thank you. Toymakers Auxiliary

Thank you to FHE from Toymakers for tracing a **2 month supply** of bears! Good job!

# MARCH EVENT RECAP: ACHE STUDENT SHADOW DAY

"I liked that I got to actually see what my preceptor did on a daily basis by sitting in on meetings, phone calls, etc. I also got to meet with a variety of people throughout the day!"

"One of my favorite aspects of shadow day was finding out about how Children's Hospital has many subareas in the Human resources department. Shadowing again would help me discover the various aspects that make up the human resources department. Participating in shadow day again would help me determine if the Health care Administration is the right fit for me. It would help to strengthen my understanding of the organization vision, to learn and to help me understand what my role in an organization would be."

"I enjoyed hearing about her day-to-day activities, bridging the gap between physicians and hospital operations. She had a lot of great stories and experiences to share with me."

"I had the opportunity not only to see how crazy the everyday life of an executive can be, but I also had the chance to see how much of my education carries over to my future career. During my shadow, I learned about the final preparations for a Joint Commission visit, and heard about how quickly and often Root Cause Analyses are formed."

"My favorite part of the shadow day experience was learning about the process of gathering benefactors and building and maintaining relationships with them. When I shadowed Lisa, she had just finished raising \$45 million dollars to fund a new neonatal intensive care unit at Columbia St. Mary's Hospital. Raising money through donations is not something we typically learn about in class, and was an entirely new side of healthcare administration to me. "

"My preceptor, Eric Ford, set up times for me to meet with other administrators at Wheaton Franciscan throughout the day. It was very beneficial to speak with a handful of administrators. I learned something different from each of them."

"I loved learning about this unique aspect of healthcare administration. I also had the chance to sit in on a meeting with the March of Dimes, and learn about their organization. All in all, it was a very successful day."

I was very satisfied with my shadow day. I learned a lot of valuable information that I can apply to my career. I've realized that there are so many things that you cannot learn in the classroom, but only through experience."

## **A WORD ON THE IMPORTANCE OF JOB SHADOWING:**

Upcoming students should know that these job shadows aren't your ordinary job shadows. I have made so many connections over the past two years participating in this specific program that I have been able to utilize their knowledge to a great extent both in my school degrees and for career advice.

The connections we make during these job shadows understand what we are going through. One of my biggest struggles right now is realizing that just getting an undergraduate degree in Healthcare Administration does NOT mean I have the 3-5 years experience employers are looking for in potential candidates for positions.

I have sought out guidance from the connection I made in my 2010 job shadow about what to do about the lack of experience and she suggested going back to get my Master's Degree. As Information Technology has always an interest of mine, I enrolled in the UWM Healthcare Informatics Master's program this past Spring. I vowed to gain experience in this program by volunteering my time participating in as many internships, practicum, and job shadows as I can to get my foot in the door.

Long story short, the connection I made back in my 2010 job shadow saw my potential, drive for success, and commitment to school that she has created a position for me as a Healthcare IT Consultant in one of the largest Accounting Firms in the United States this spring.

Jessica Wegner, FHE member and longtime Shadow Day Participant

# MARCH EVENT RECAP: ACHE CONGRESS ON HEALTHCARE LEADERSHIP

Five members of FHE spent their Spring Break in Chicago at the American College of Healthcare Executives Annual Congress on Healthcare Leadership. Below are a few of the reflections from the attendees:



“My experience at congress was extremely valuable to me as a future healthcare executive. I gained so much that would have been impossible to learn in the classroom. I felt completely accepted as a student by the executives that attended Congress, and have never had such a big opportunity to associate with such a successful and talented group of people. There is really no way to learn business etiquette or networking while sitting in a lecture hall. I feel that by attending conferences outside of the academic setting, I am able to hone these skills. Something that we heard continually throughout Congress was that resumes are only a means to get your foot in the door. Your resume will probably be reviewed for no more than 30 seconds, and we even heard that resumes may soon be replaced by your "internet footprint" (checking your Linked-in, Facebook, Twitter, and other networking pages). The most important part of the job application process is the interview. The fact that those who attend Congress have the chance to speak to C-level executives, and get comfortable doing so, will have a huge advantage when going into an interview. Overall, Congress was a great learning experience for me, and my fellow attendees. I feel that the experience we got there will help us significantly, especially in the first few years of our budding careers.”

“After attending the 2011 Chicago Illinois Congress, I realize how much I gained by being present at this seminar. This was my first time going to an event of this magnitude and though I was nervous, it was a great learning experience and I am very grateful to of had the opportunity to be there. When I arrived my nerves set in because there were so many professionals and graduate students, with only a few undergraduates. Nevertheless, I walked away with having the opportunity to network with various individuals of different backgrounds. Next year because I know what to expect when I return, I will bring business cards to exchange and continue to network with as many people as possible.

Being an undergraduate and attending Congress opened my eyes to work harder in my desired program. It motivated me to do a lot of volunteering at hospitals to get an idea of what it is like to work in the health care Administration setting. Overall, this seminar made me realize how much work I have to accomplish in order to achieve my lifelong goals for myself. I definitely look forward to go attending the 2012 Congress seminar next year.”

“ACHE Congress on Healthcare Leadership is by far the best event I have attended this past school year. This was my second time attending and it couldn’t be possible without the help of ACHE-WI providing tuition waivers and receiving grant money through SAC. The seminars that were available for the students were far beyond my expectations. Things that are being taught are things that will help better prepare me for early success in the healthcare industry, things that are not necessarily learned in the classrooms. I quickly made new friends and revisited old friends from last year. Walking away from the event, I feel I have a brighter future ahead of me.”

“My experience at congress was extremely valuable to me as a future healthcare executive. I gained so much that would have been impossible to learn in the classroom. I felt completely accepted as a student by the executives that attended Congress, and have never had such a big opportunity to associate with such a successful and talented group of people.

There is really no way to learn business etiquette or networking while sitting in a lecture hall. I feel that by attending conferences outside of the academic setting, I am able to hone these skills. Something that we heard continually throughout Congress was that resumes are only a means to get your foot in the door.

Your resume will probably be reviewed for no more than 30 seconds, and we even heard that resumes may soon be replaced by your "internet footprint" (checking your Linked-in, Facebook, Twitter, and other networking pages). The most important part of the job application process is the interview. The fact that those who attend Congress have the chance to speak to C-level executives, and get comfortable doing so, will have a huge advantage when going into an interview.

Overall, Congress was a great learning experience for me, and my fellow attendees. I feel that the experience we got there will help us significantly, especially in the first few years of our budding careers.”

“Attending ACHE’s Annual Congress on Healthcare Leadership was a wonderful experience. I felt the student sessions and networking events were most both fun and valuable. The student focused sessions I attended were both informative and interesting! The sessions I enjoyed the most related to finding and obtaining a job. There was a lot of focus on preparing the best resume and honing your job interview skills to have a successful interview possible. It was very beneficial to me as I am currently looking to obtain my first “real” job. To hear job interview tips from professionals in the field, who have had those interviews and who have participated in the hiring process really connected the dots for me and helped me to focus my resume preparations.

Networking was probably also a main highlight of my Congress experience. I was able to attend the Student Associate Networking Session. At this session we were able to converse with other undergraduates, graduates and ACHE members while having fun! It was great to meet students in similar programs from across the country and hear about their career goals. I also found plenty of networking opportunities with real professionals after the sessions they taught. At first, I was so nervous to go up and introduce myself to them, but then I realized that they were once in my shoes. Once I introduced myself to them, it was great to be able to ask my questions and share my business card with them. We are now connected on LinkedIn, so I hope to build upon this initial meeting to form a valuable connection. It just solidified for me the benefits of networking and how taking a little risk can really pay off in the future.

I left congress feeling a greater sense of direction and confidence. I now feel that I have a focus when looking and applying for jobs. I have learned to recognize my skills and abilities and be confident with who I am and the goals I have for my career. This experience was one I will not forget and I would definitely recommend it to everyone! It’s so neat to be surrounded by thousands of healthcare professionals, all dedicated to lifelong learning and who are so passionate in what they do. For the last two years I have attended Congress, I have left feeling very thankful and with a new focus on my future; something that the classroom can’t always provide.”

**College of Health Sciences  
Office of Student Services**

***IS TAKING YOU OUT TO THE  
BALL GAME!***



**VS.**



**WHEN: TUESDAY, APRIL 26TH, 2011**

**TIME: 5:00 P.M. CHS TAILGATE/RECEPTION**

**AT GREENE HALL (ADJACENT TO MERRILL AND JOHNSTON HALL) (FOOD/REFRESHMENTS WILL BE PROVIDED)**

**6:00P.M. DEPARTURE FROM THE DRIVEWAY  
IN FRONT OF MERRILL HALL**

**7:00P.M. GAME TIME!**

**WHO CAN COME?:**

**ANY CURRENT UNDERGRADUATE/GRADUATE CHS  
STUDENT. EACH PARTICIPATING STUDENT WILL GET (1)  
TICKET AND FREE ROUNDRIP TRANSPORTATION TO THE  
GAME.**

**HERE IS THE CATCH!- TO RESERVE YOUR SPOT ON  
THE BUS AND YOUR TICKET FOR THE GAME, YOU MUST GO  
TO MERRILL HALL 115 AND SIGN UP. WE HAVE A LIMITED  
AMOUNT OF TICKETS, THEREFORE YOU MUST ACT QUICKLY!  
**SORRY NO PHONE REGISTRATIONS!****

**DEADLINE TO SIGN UP: THURSDAY APRIL 21ST 2011**

**FOR QUESTIONS PLEASE CALL OUR OFFICE AT: 229-2758**



**Mark your calendar!**

## **April**

6<sup>th</sup> - (Wednesday) FHE Meeting/Elections at 7 pm, Curtain 175

16<sup>th</sup> - (Saturday) Hunger Clean-Up, 9:00am-12:00pm, Union Concourse

20<sup>th</sup> - (Wednesday) Wine tasting at Transfer Pizzeria (1<sup>st</sup> & Mitchell)

## **May**

5<sup>th</sup> - (Thursday) Spring Social, Bravo, 6:00pm-7:00pm Cocktails, 7:00pm dinner

7<sup>th</sup> - (Saturday) Lakefront Brewery Tour at 2:30 pm

## **Fall 2011**

Wisconsin Hospital Association Annual Convention, September 14-16<sup>th</sup> Lake Geneva, Wisconsin

Medical Group Management Association Annual Conference, October 23-26<sup>th</sup>, Las Vegas, Nevada



### Faculty Information



**Faculty Advisor:**  
Dr. Mary K. Madsen  
madsen@uwm.edu



**Program Director:**  
Dr. Timothy Patrick  
tp5@uwm.edu



**Upsilon Phi Delta  
Co-Advisor:**  
Dr. Carla Wiggins  
wiggins@uwm.edu

### 2010-2011 Chairs

**Alumni Advisor:**  
Leslie Cook  
cooklm@uwm.edu

**Volunteer Chair:**  
Courtney Showers  
cshowers@uwm.edu

**Membership Quality Chair:**  
Jamie Rodee  
jlrodee@uwm.edu

**Public Relations Chair:**  
Kelly Maloney  
kmaloney@uwm.edu

**Fundraising Chair:**  
Andrew Frahm  
arfracm@uwm.edu



Stay updated with your fellow members and FHE! Join our PantherSync site at [panthersync.uwm.edu](http://panthersync.uwm.edu)! All members are required to join to be considered an active, paid member.



All HCA Majors have a mailbox on the 4<sup>th</sup> floor of Enderis, to the right of the elevators. Be sure to check yours out!

*As always, a special thanks to ACHE-WI Chapter, and the UWM College of Health Sciences faculty and staff for all their advice and support. We couldn't do this without you!*