



Shape Your 2020 VISION

ACHE-WI 5th Annual Conference

September 16 – 18, 2019

The Osthoff Resort,
Elkhart Lake, WI

Register online at wisconsin.ache.org

OBJECTIVES

- Align your mission, values and culture to your overall vision
- Strategically shape your organization's future
- Understand the value of increasing physician leadership
- Create a compass to guide our future healthcare leaders
- Develop ethical and mindful leadership skills to shape your 2020 vision

NEW THIS YEAR!

We will be offering Pub-Style Trivia on Sunday night starting at 6:00 p.m. Test your knowledge and feed your mind! Will your team be crowned the winner after 10 rounds of intriguing questions?

CONTINUING EDUCATION



ACHE Face to Face Sessions:

This program has been developed and is presented locally by the ACHE-Wisconsin Chapter. The American College of Healthcare Executives has awarded 12 ACHE Face-to-Face Education Credits to this program.



ACHE Qualified Sessions:

As an independent chartered chapter of ACHE, the Wisconsin Chapter is authorized to award 3.5 ACHE Qualified Education continuing education credits for this program toward advancement or recertification in the American College of Healthcare Executives.

KEYNOTE



Jeff Thompson, MD,
Executive Advisor, Chief Executive
Officer Emeritus, Gundersen Health System

Jeff Thompson, MD, is executive advisor and chief executive officer emeritus at Gundersen Health System, pediatrician, author, and speaker on values-based leadership.

Jeff's experience in leadership is far-reaching, having led diverse teams, projects, and divisions, before holding multiple senior executive roles, including fourteen years as a CEO responsible for a staff of seven thousand, hundreds of thousands of patients, and a billion dollars of the community's money within the Gundersen Health System. His long experience as intensive care pediatrician and senior executive has shown him over and over again how leading from one's values has the power to affect long-term meaningful change.

During Dr. Thompson's tenure, Gundersen Health System has been recognized across the country by independent healthcare ratings organizations for high-quality patient care. It has also earned the highest honors of Healthgrades America's 50 Best Award™ for 2012 through 2016 and the White House Champions of Change award in 2013.

Dr. Thompson is a founding member and past board chair of the Wisconsin Collaborative for Healthcare Quality and the La Crosse Medical Health Science Consortium. He also serves on boards for the ThedaCare Center for Healthcare Value, the Wisconsin Statewide Value Committee, About Health (chair), and Practice Greenhealth.

Dr. Thompson has authored and been featured in many articles, book chapters and abstracts on healthcare, leadership and sustainability topics. He is the author of *Lead True: Live Your Values, Build Your People, Inspire Your Community*, (Forbes Books, March 2017).

Dr. Thompson is board certified in Pediatric Critical Care, Neonatal and Perinatal Medicine, and Pediatrics. He has been caring for patients for over thirty-five years. He earned his medical degree from the University of Wisconsin School of Medicine and completed his residency and fellowship at SUNY Upstate Medical University.

CONFERENCE AGENDA (SUBJECT TO CHANGE)

Sunday, September 15

6:00 p.m. Pub-Style Trivia

Monday, September 16

7:00 - 8:00 am Breakfast/Registration

8:00 - 8:15 am Opening Remarks

8:15 - 9:30 am **Lead True: Live Your Values, Transform Your Culture, Achieve Your Mission**



Jeff Thompson, MD, Executive Advisor, Chief Executive Officer Emeritus, Gundersen Health System

9:30 - 9:45 am Break

9:45 - 11:15 am **It's All About Vision: The Role Vision Plays in Your Strategic Planning Process**



Moderator: Mary Beth White-Jacobs, FACHE, President and CEO, Black River Memorial Hospital
Shelley Bobb, PhD, President, STREAM Health Care Team Development
Margo Francisco, FACHE, System VP, Strategy & Business Development, SSM Health
Patti Kneiser, FACHE, Vice President, Employer Services, Froedtert Health

11:15 - 12:45 pm Lunch/Annual Meeting

12:45 - 2:15 pm **Sustainability of Healthcare Organizations: A Plan of Action**



Moderator: John W. Kelly, MBA, FACHE, Owner, John W Kelly Management Consulting
Mark Herzog, MHSA, FACHE, President, Herzog Advisory Group LLC
David Laatsch, PMP, System Vice President, Performance Advisory Office, Advocate Aurora Health
Jeff Thompson, MD, Executive Advisor and Chief Executive Officer Emeritus, Gundersen Health
Karil Walther, DNP, RN, NEA-BC, Vice President, Primary Care and Population Health, UW Health

2:15 - 2:30 pm Break

2:30 - 3:15 pm **Letters Have Been Mailed: The Department of Justice's new technique to combat the Opioid Epidemic in Wisconsin.**



Thomas N. Shorter, JD, FACHE, Shareholder, Godfrey & Kahn, S.C.

3:15 - 3:30 pm Break

3:30 - 5:00 pm **Leading Through Mergers and Acquisitions**



Moderator: Ryan Neville, FACHE, Chief Administrative Officer, Administration Marshfield Medical Center - Neillsville
Melissa L. Breen, Chief of Staff, Marshfield Clinic Health System
Jon Kammerzelt, Partner, Quarles & Brady LLP
Bill Santulli, FACHE, Chief Operating Officer, Advocate Aurora

5:00 - 6:30 pm Leadership Reception

Tuesday, September 17

7:00 - 8:00 am Breakfast/Registration/Fellowship Cafe

8:00 - 8:15 am Opening Remarks

8:15 - 9:15 am **ACHE Update**

David A. Olson, FACHE, ACHE Immediate Past Chairman, Chief Strategy Officer, Froedtert Health

9:15 - 9:30 am Break

9:30 - 10:30 am **The Value of Developing and Implementing Alternative Care Models**



Moderator: Carl Selvick, PharmD, MBA, FACHE, Senior Director Clinic Operations, Fort HealthCare
Christopher Elfner, Vice President of Accountable Care Strategy, Bellin Health and Bellin Health Partners
John W. Kelly, MBA, FACHE, Owner, John W Kelly Management Consulting
Lisa Kilawee, MPA, VP Strategic Alliances, Caravan Health

10:30 - 10:45 am Break

10:45 - 11:30 p.m. **How Operational Command Centers are Fulfilling Healthcare's Mission**



John Weimer, MS, RN, AEMT, CEN, NEA-BC, FACHE, VP, Network Emergency, Trauma & Operations Command Center, Kettering Health Network

11:30 am - 1:00 pm Lunch/State of the State

Wisconsin Hospital Association

1:00 - 3:00 pm **Increasing Physician Leadership Through Dual Based Dyadic Management**



Moderator: Shelley A. Smith, ACC, MBA, Managing Principal, Executive Coach, ElliotSmith, LLC
Ryan Burch, DO, Regional Medical Director, Menomonee Falls Region, Froedtert & the Medical College of Wisconsin Community Physicians
Kevin Fitzgerald, MD, Family Medicine Chair - SWWI MCHS, Mayo Clinic
Scott A. Flynn, Director of Clinical Operations, Froedtert & the Medical College of Wisconsin Community Physicians
Tanner Holst, MBA, FACHE, Vice Chair - Administration, Mayo Clinic
Teresa Neely, MBA, BSN, RN, Senior Vice President/Chief Ambulatory Officer/Chief Nursing Officer, Ambulatory, UW Health
Peter Newcomer MD, MMM, Chief Clinical Officer, UW Health

3:00-3:15 pm Break

3:15 - 4:00 pm **Designing for People: Improving Staff Culture & Patient Experience**



Omar Atassi, MD, Wisconsin Institute of Urology
Angela Gilfillan, CMPE, CASC, Executive Director, Wisconsin Institute of Urology
Paul Stefanski, AIA, EDAC, LEED AP, Healthcare Studio Directort + Principal, Eppstein Uhen Architects

4:00 – 4:15 pm

Break

4:15 – 5:45 pm

Behavioral Healthcare: Approaches to Increase Value for the Organization and Meet Community Needs



Moderator: Lori B. Knitt RN, MS, FACHE, Vice President of Nursing, Aurora Sheboygan Memorial Medical Center

Jon Lehrmann, MD, Professor and Chairman, Department of Psychiatry and Behavioral Medicine, Medical College of Wisconsin

Paula Manley, MS, Executive Director Behavioral Health, HSHS, Libertas, Prevea

John Sowders, PhD, LMFT, Operations Manager- Behavioral Health , Mayo Clinic Health System – Franciscan Healthcare

5:45 – 7:00 pm

Reception

Wednesday, September 18

Wednesday sessions were also offered at local programs in Wisconsin in 2019.

7:00 – 8:00 am

Breakfast/Registration

8:00 – 8:15 am

Opening Remarks

8:15 – 9:45 am

Mindful Leadership: Leading with Heart and Mind for Healthcare Leaders



Moderator: Janet Schulz, MBA, FACHE, Chief Operating Officer- Long Term Services and Supports, ORP

Philip Chard, MS, LCSW, CHT, NLP, Owner, Out of My Mind, LLC

Marissa Kalkman, MS, MCHES®, ACSM EP-C, Executive Director, Wellness Council of Wisconsin
Rev. Sue Ott-Holland, MCE, MDiv, ACPE certified educator, Vice President, Mission and Spiritual Care, Advocate Aurora Health

9:45 – 10:00 am

Break

10:00 – 11:30 am

Building an Ethical Culture



Moderator: Dawn M. Garcia, MBA, MS, RN, CMQ-OE, Principal & Founder, Pursuit of Excellence LLC

Christine F. Jensema, Ph.D, SPHR, SHRM-SCP, Division Chief Human Resource Officer, HSHS-Eastern Wisconsin Division

Douglas Reding, MD, MPH/FACP, CMO Oncology Service Line Leader, Ascension Wisconsin
Mark Repenshek, PhD, Executive Director, Ethics and Mission Integration, HSHS Wisconsin

GENERAL CONFERENCE INFORMATION

Registration Rates

Register for the full conference and save \$50!

Register online at wisconsin.ache.org

ACHE Member Full Conference.....	\$500
ACHE Member Monday.....	\$200
ACHE Member Tuesday.....	\$200
ACHE Member Wednesday.....	\$150
Non-Member Full Conference.....	\$800
Non-Member Monday.....	\$300
Non-Member Tuesday.....	\$300
Non-Member Wednesday.....	\$250
Sunday Night Pub-Style Trivia.....	\$10

ACHE Face-to-Face Credit

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Lodging

Rooms are available at The Osthoff Resort at a special group rate of \$175 per night. To make a reservation, please contact The Osthoff Resort at 855-876-3399 and request the American College of Health Care Executives – Wisconsin Chapter room block.

Reservation Deadline: August 26, 2019

Directions/Address

The Osthoff Resort – 101 Osthoff Avenue, Elkhart Lake, WI 53020
For directions please visit www.osthoff.com/directions

Cancellation Policy

Cancellations received on or before August 26, 2019 will be subject to a \$50 cancellation fee. No refunds will be given after August 26, 2019. Cancellations must be received in writing at ACHE-WI@badgerbay.co

Questions

If you have any questions, please contact the ACHE-WI administrative office at 920-750-7722 or email ACHE-WI@badgerbay.co

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