Sponsoring ACHE-WI provides valuable exposure to an engaged audience of healthcare leaders. We offer valuable benefits at every sponsorship level. In addition to the benefits detailed in the attached flyer, here are some key engagement statistics that highlight the value of partnering with ACHE-WI.



Annual Conference
Over 150 attendees representing health systems across the Midwest

Mix & Mingle Events
Average of 42 attendees per event

Podcast Library
Over 40 episodes with 4,500+ total downloads and an average of over 100 downloads per episode

LinkedIn Network
Over 2,000 followers, including both chapter members and non-members

E-Newsletter Audience
Over 1,300 contacts with a 48% average open rate

Website Traffic
4,000 annual page views

Who are our Members?

- *Represent over 220 unique healthcare organizations across Wisconsin*
- *Largest concentrations in Milwaukee and Madison, with members statewide*
- *C-suite leaders, including 96 CEOs*
- *Senior executives and emerging healthcare leaders actively shaping the industry both chapter members and non-members*

	Premier ($7,500/year) Limit 3	Preferred ($5,000/year) Limit 4	Partner ($3,000/year) Limit 6
Conference Presentation	Presentation at Annual Conference		
Board Meetings	Exclusive participation in 1 meeting per year		
Annual Board Dinner	Invitation to annual board dinner	Invitation to annual board dinner	
Local Presentation		60-minute presentation	
Podcast Presentation	20-minute podcast feature; and recognized in all podcasts	30-second ad during during 1 podcast and recognized during all podcasts	Recognized in all podcasts
Conference Registration	4 complimentary tickets	3 complimentary tickets	2 complimentary tickets
Newsletter	1 feature article per year	1 feature article per year	1 feature article per year
LinkedIn	1 LinkedIn spotlight per year	1 LinkedIn spotlight per year	1 LinkedIn spotlight per year
Member Communications	Receive all member communications	Receive all member communications	Receive all member communications
Member Meetings and Events	Invitation to all member meetings and events	Invitation to all member meetings and events	Invitation to all member meetings and events